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Headline: iPug joins San Francisco-based Runway Incubator.

As part of its US launch, iPug joins the Runway Incubator community. Matt Walters, Managing Director of Runway, said “we're very excited to welcome iPug to Runway Incubator, home to nearly 85 cutting-edge companies. By disrupting how research is conducted and how public health campaigns are broadcasted by combining mobile technology and gamification, iPug naturally fits into Runway's wheelhouse of supporting disruptive tech in emerging sectors”.

At BIO, iPug will be at the Australian Pavilion from June 6-9th.

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About iPug: iPug is the world's first mobile friendly platform that transforms the way that research is conducted and how public health campaigns are delivered through mobile gamification.